

## APPOINTMENT NOTICE

### Camille Isaacs-Morell, Executive Director



As Chairman of the Board of Directors of the Alzheimer Society of Montreal, I am delighted to announce the appointment of Ms. Camille Isaacs-Morell as Executive Director, ratified by the Board on August 27, 2018.

At the start of her career, Camille spent eight years as a Foreign Services Officer in the Protocol, Economics, and Foreign Trade Divisions of the Ministry of Foreign Affairs and Foreign Trade of Jamaica, her country of origin.

After emigrating to Montreal, Camille pursued a career in marketing and strategic development, first at Standard Life and its subsidiaries, where she played a leading role in business development, branding, and the corporate social responsibility program; then at McKesson Canada as Senior Advisor, Corporate and Content Marketing. Over the past five years, Camille has worked as a consultant to help a number of organizations better define their communications, marketing, and strategic development plans in order to raise their profiles, promote their missions, and identify potential business opportunities.

Always eager to take on new challenges, Camille entered a new phase of her career last year with her appointment as Assistant Executive Director of the Alzheimer Society of Montreal. Having taken on the organization's financing development, marketing strategy, and public relations dossiers during the last year, she is now ready to take the Society to the next level. Camille will guide the organization to meet the demand for services that will grow commensurately with the projected increase in diagnoses of Alzheimer's disease and related diseases, and raise the funds required to achieve this.

Camille is a passionate and generous person who values the well-being of her community. Her commitment to others has led to her involvement with many non-profit organizations, such as the Anglican Foundation, the YWCA Montreal, the West Island Palliative Care Residence, the Anglican Diocese of Montreal, the Black Academic Scholarship Fund, the Salvation Army, and the Fondation des Arches du Québec.

Camille has a BA in Languages and Linguistic Studies from the University of the West Indies, an MBA from the University of Miami, as well as certificates in digital marketing, integrated marketing, and financial planning.

She is not only an exceptional woman, but also a talented artist who expresses her creativity and values through her painting. There is little doubt, then, that art will be front and centre at the Society with Camille at the helm!

Join me in wishing Camille many happy and fruitful years as Executive Director of the Alzheimer Society of Montreal.

Robert Beaudoin,  
Chairman, Board of Directors